



ONLINE GAMBLING/BETTING SURVEY RESULTS

MAY 2020

A SURVEY OF 1,500 CANADIANS

ABACUS DATA

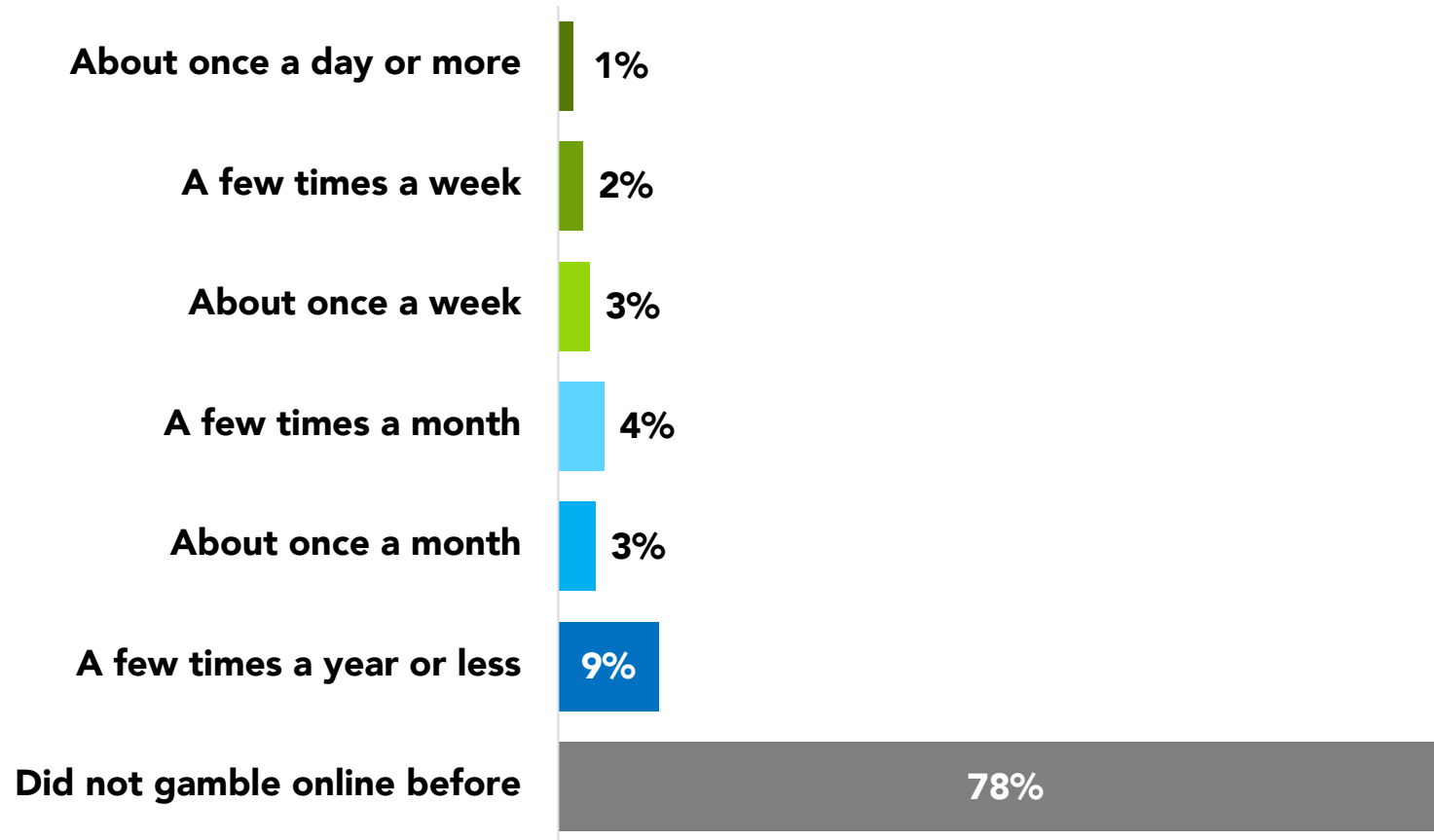
METHODOLOGY

The survey was conducted with 1,500 Canadian residents from May 7 to 12, 2020. A random sample of panelists were invited to complete the survey from a set of partner panels based on the Lucid exchange platform. These partners are typically double opt-in survey panels, blended to manage out potential skews in the data from a single source.

The margin of error for a comparable probability-based random sample of the same size is +/- 2.51%, 19 times out of 20.

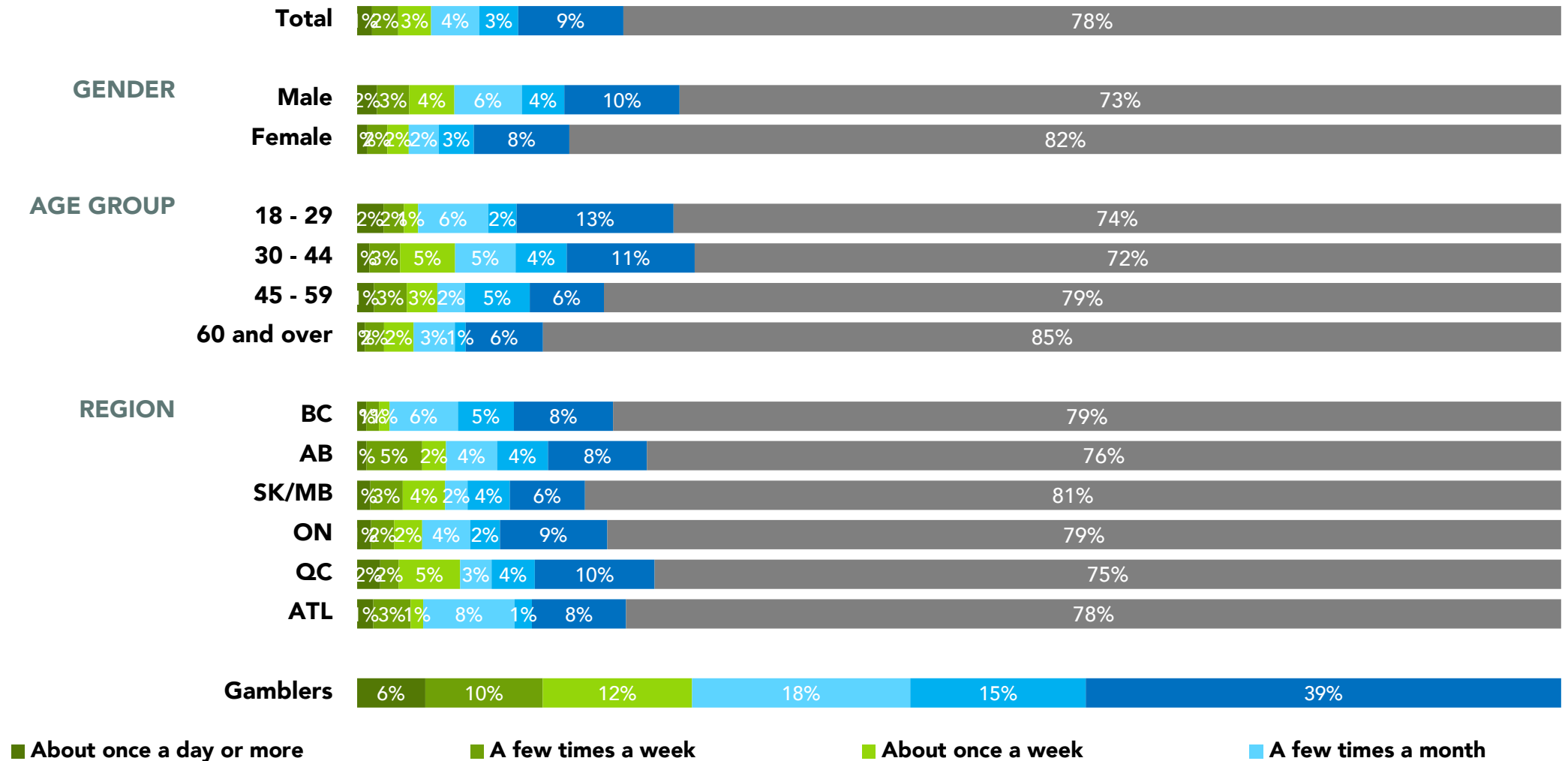
The data were weighted according to census data to ensure that the sample matched Canada's population according to age, gender, educational attainment, and region. Totals may not add up to 100 due to rounding.

HOW OFTEN DO CANADIANS GAMBLE/BET ONLINE?



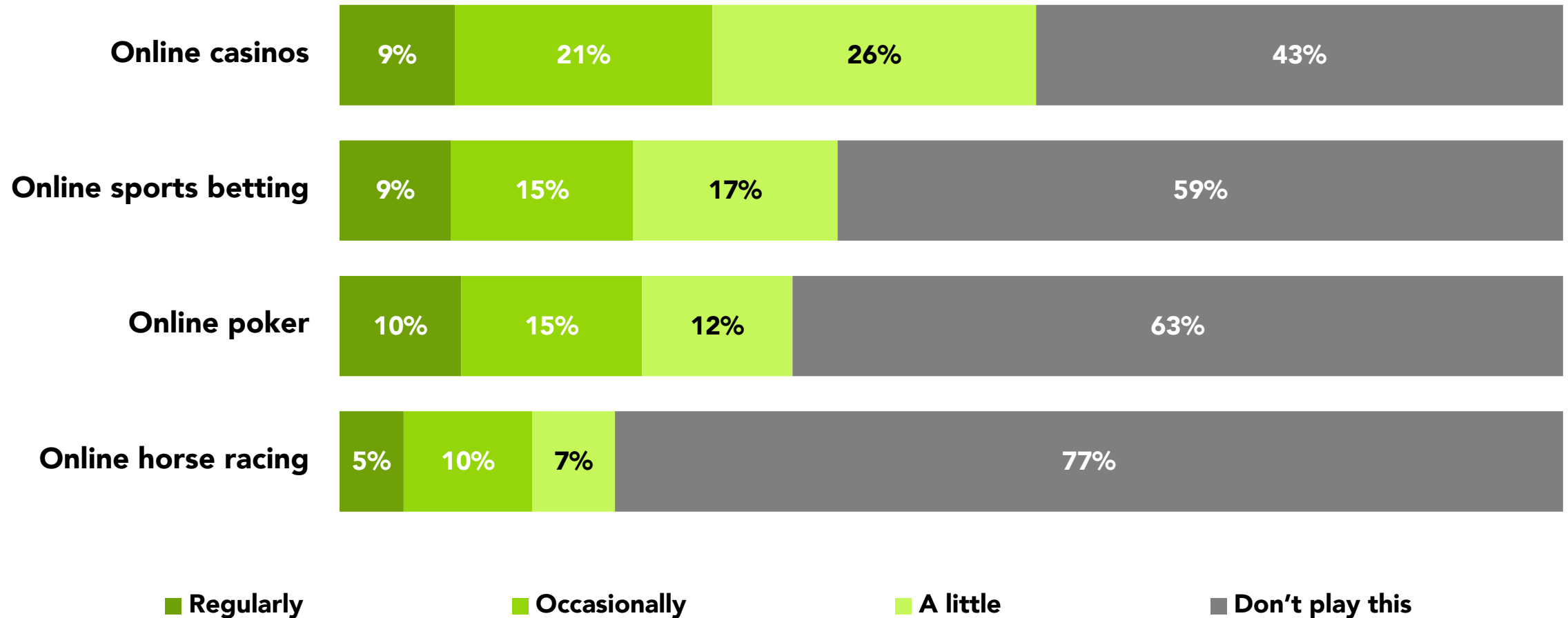
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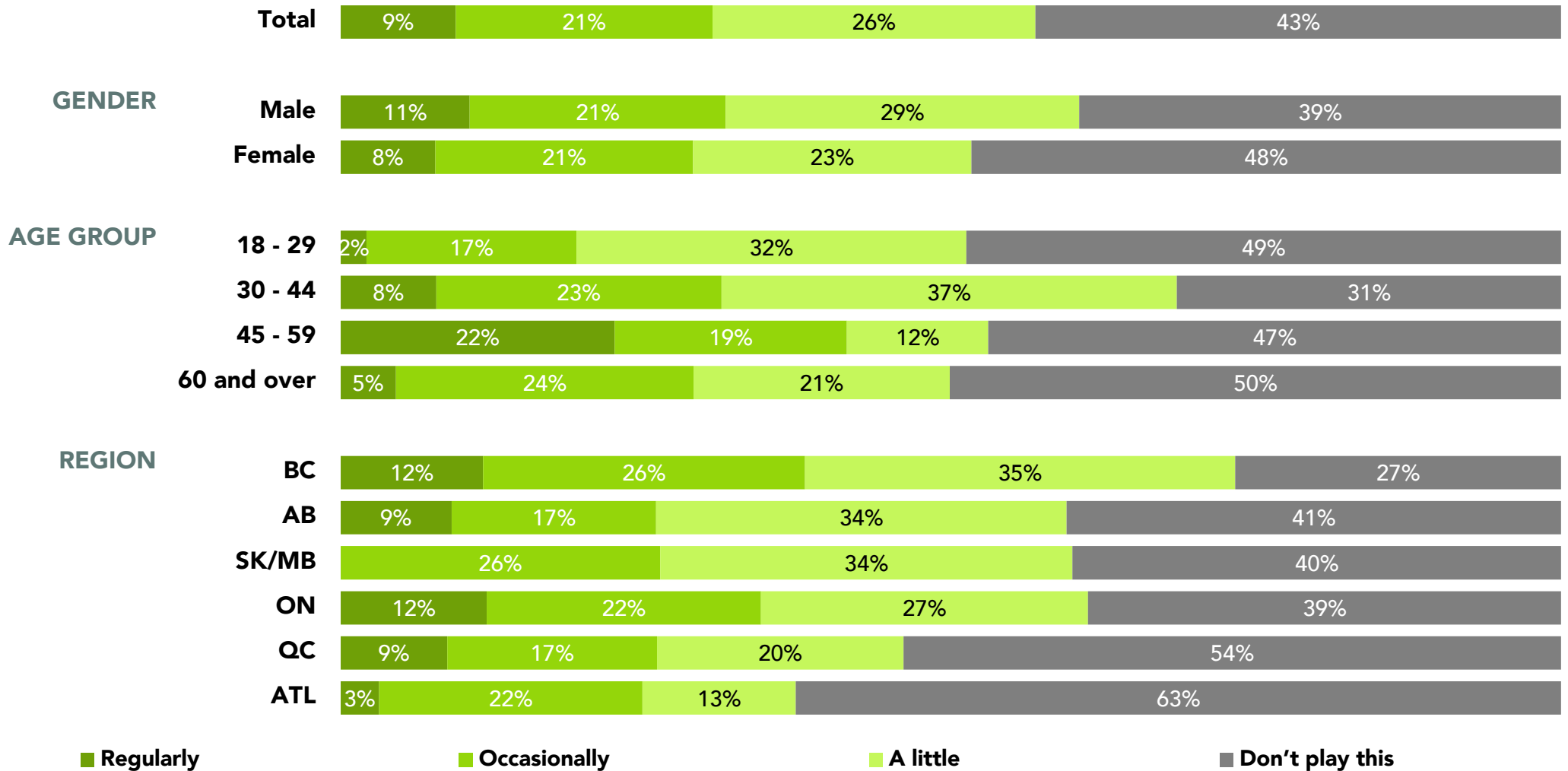
GAMES TYPICALLY PLAYED ONLINE



What type of games or betting do you typically play online? Tell us how often you usually play each type.

GAMES TYPICALLY PLAYED ONLINE

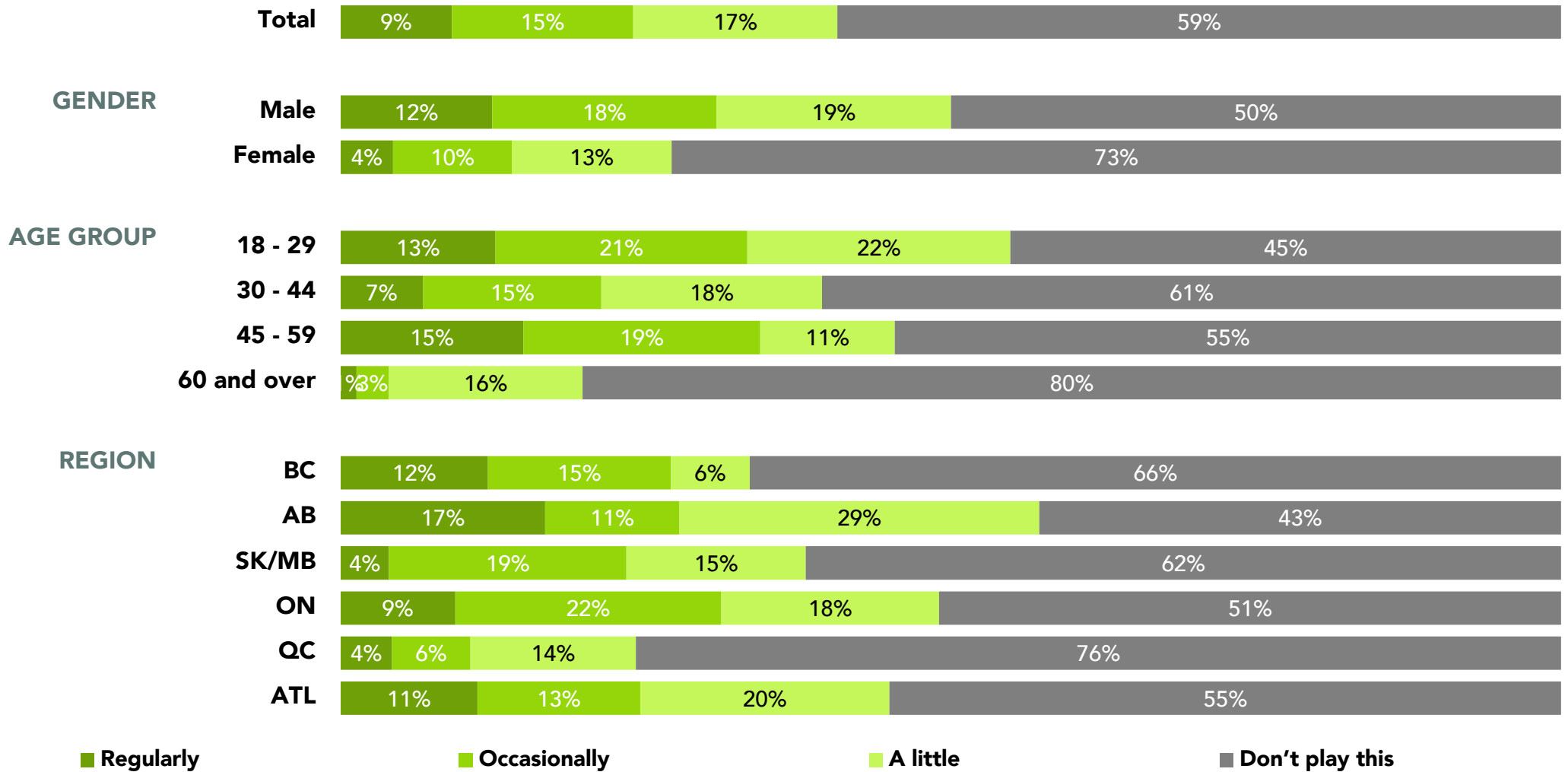
ONLINE CASINOS



What type of games or betting do you typically play online? Tell us how often you usually play each type. [Those who gamble online]

GAMES TYPICALLY PLAYED ONLINE

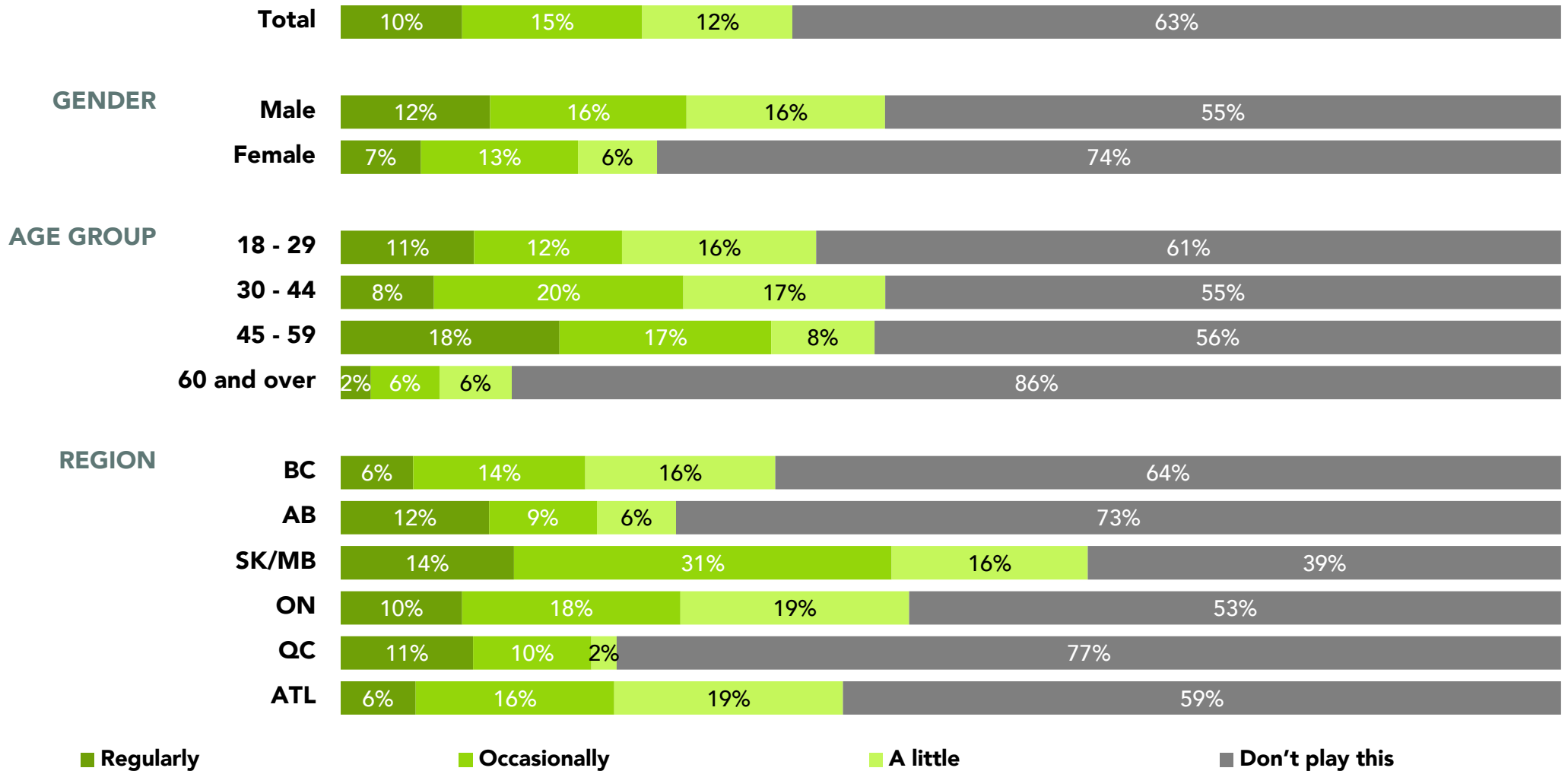
ONLINE SPORTS BETTING



What type of games or betting do you typically play online? Tell us how often you usually play each type. [Those who gamble online]

GAMES TYPICALLY PLAYED ONLINE

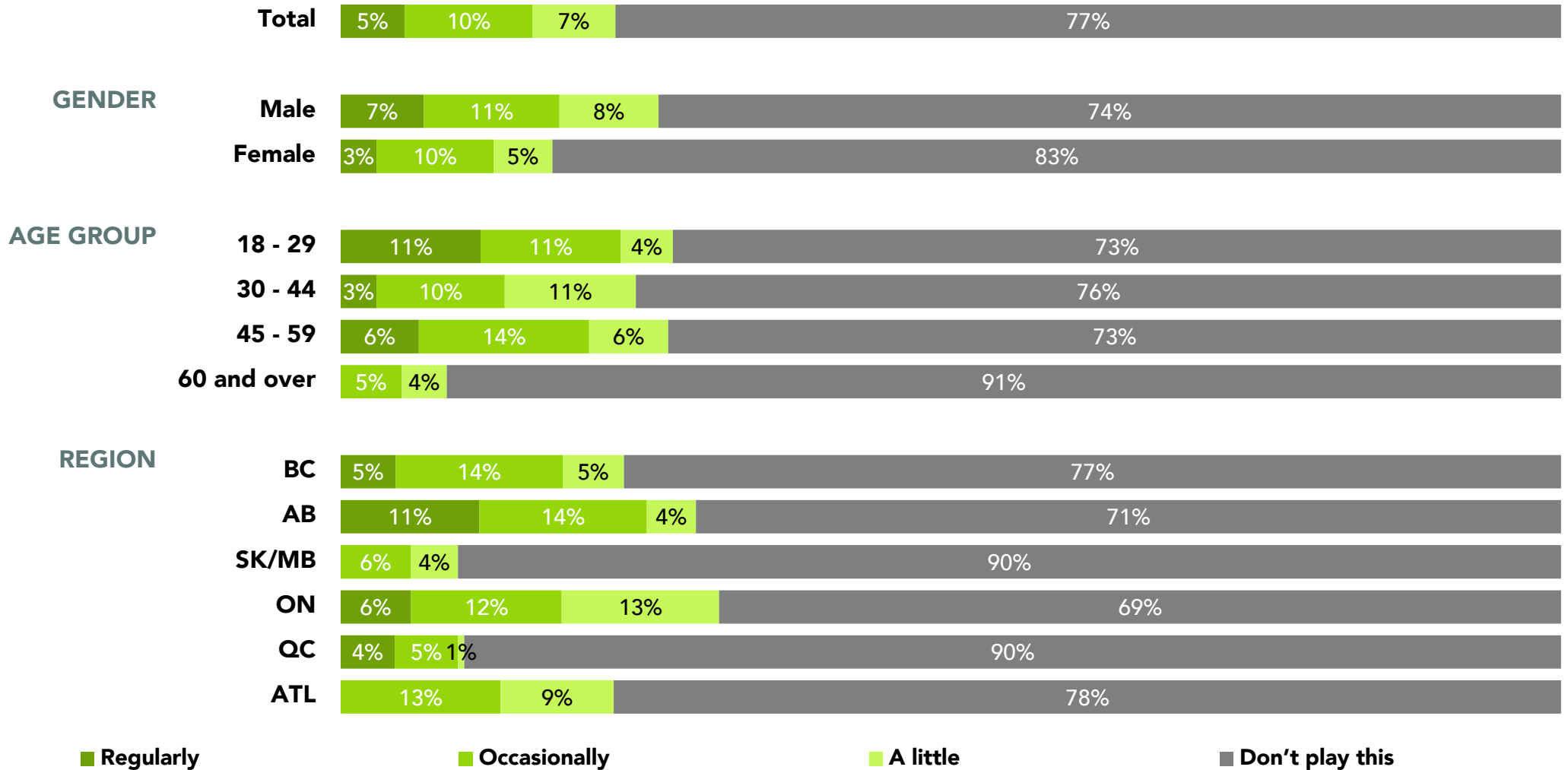
ONLINE POKER



What type of games or betting do you typically play online? Tell us how often you usually play each type. [Those who gamble online]

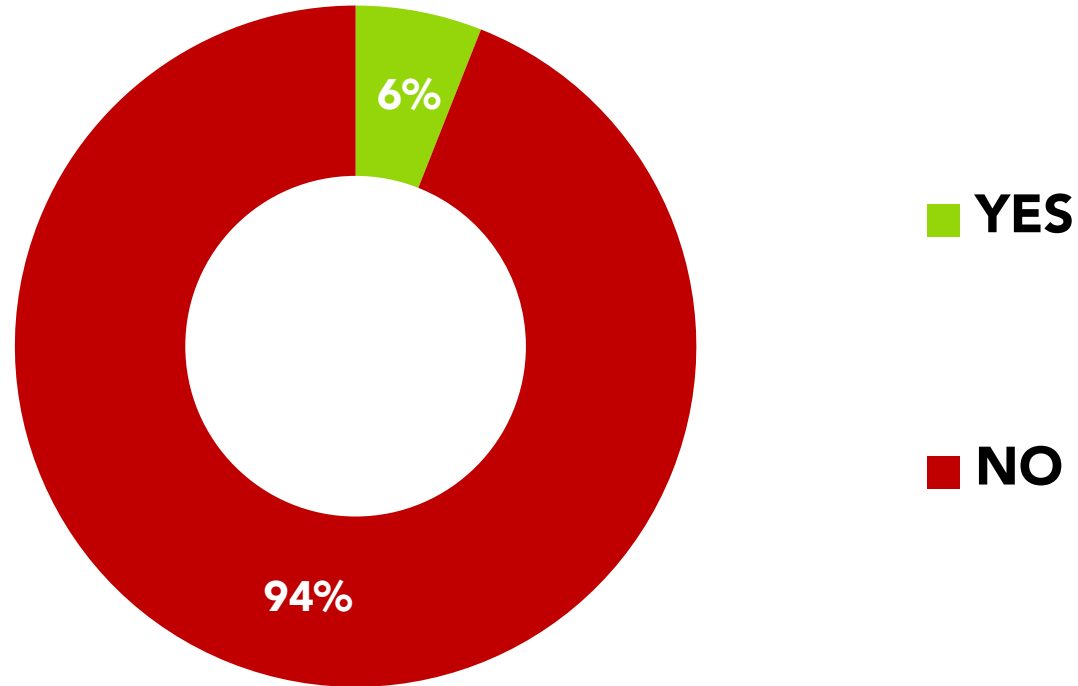
GAMES TYPICALLY PLAYED ONLINE

ONLINE HORSE RACING



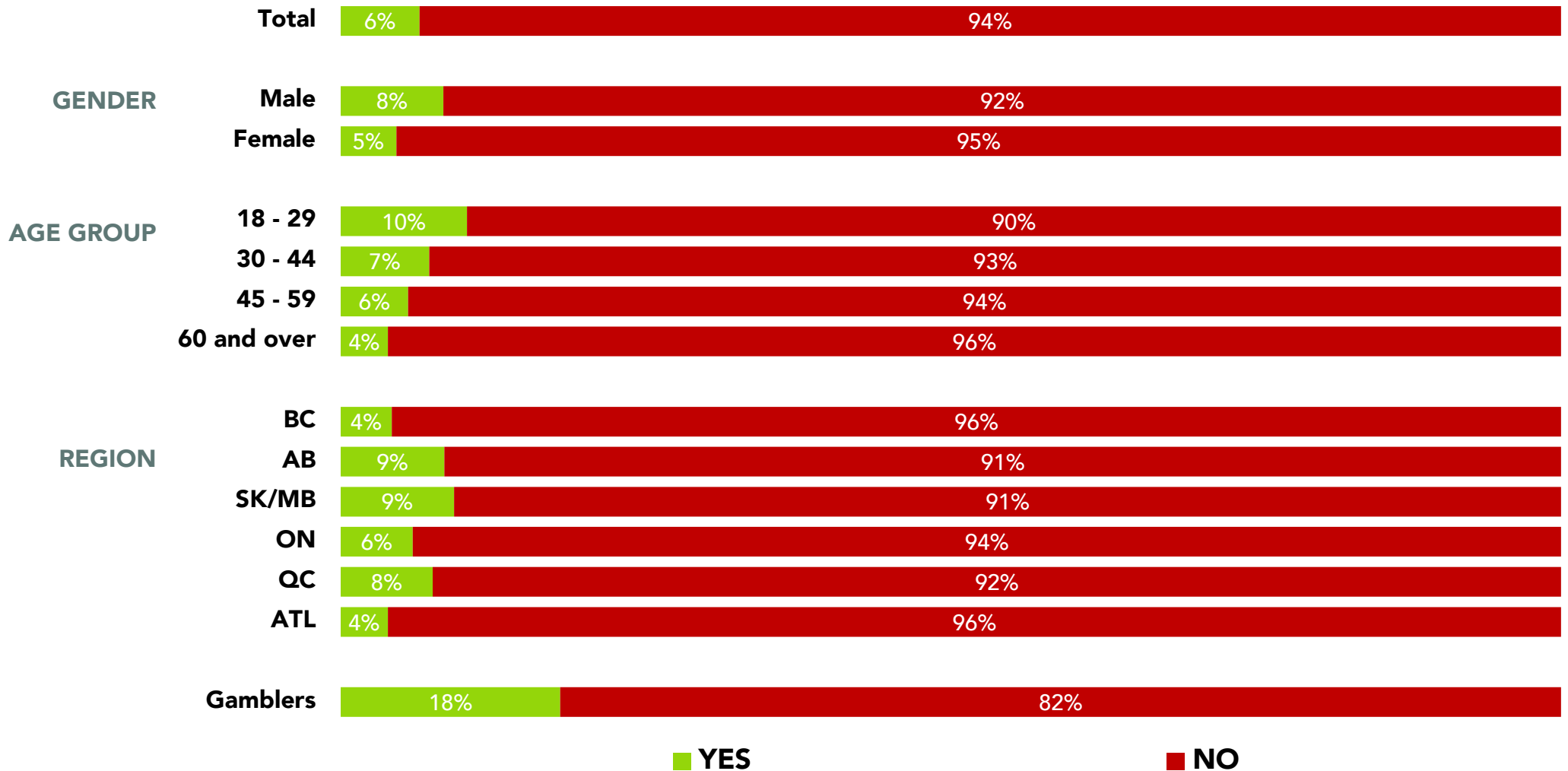
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FEW HAVE SIGNED UP FOR NEW ONLINE GAMBLING/BETTING ACCOUNTS



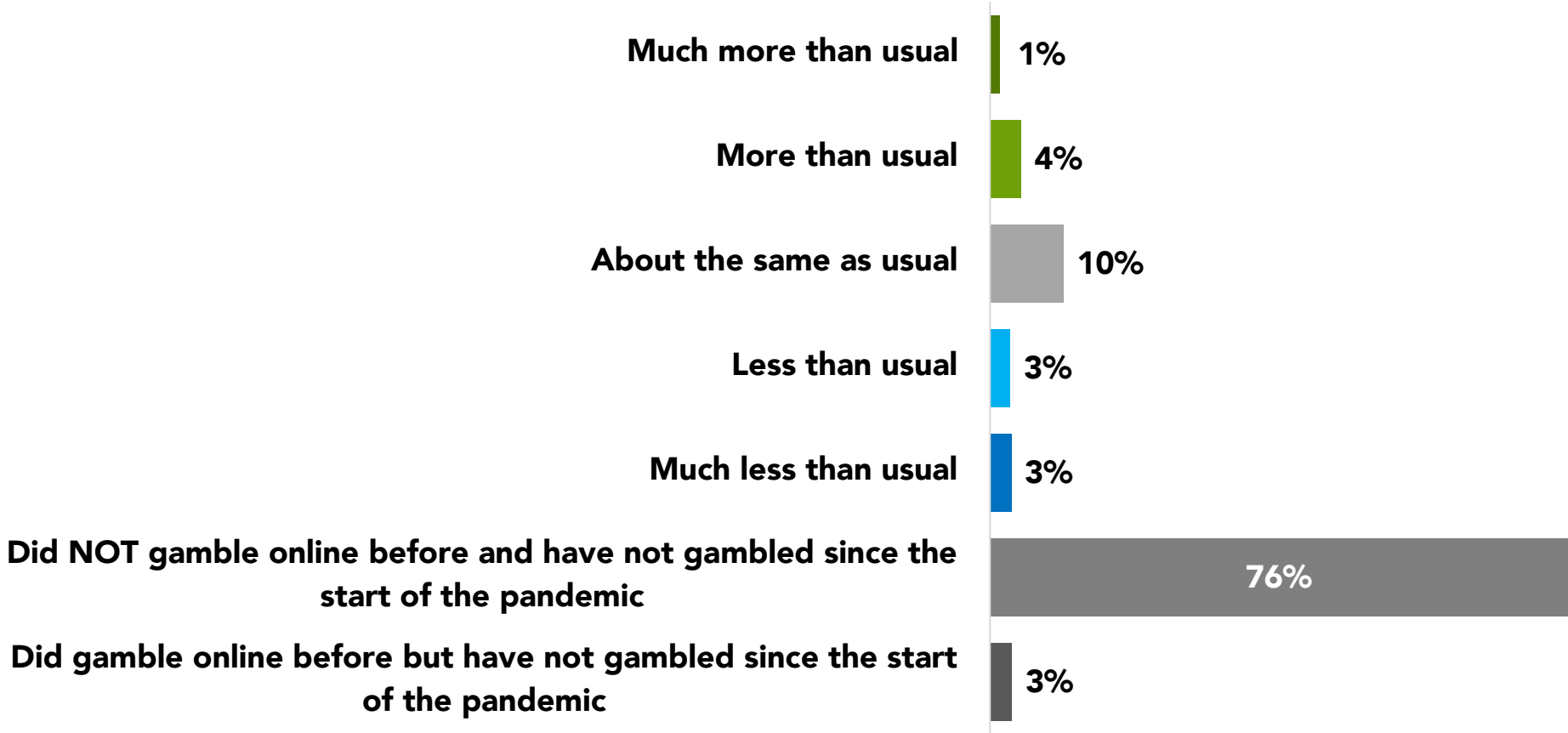
Since the start of the COVID-19 pandemic, have you signed up for any new online gambling or betting accounts?

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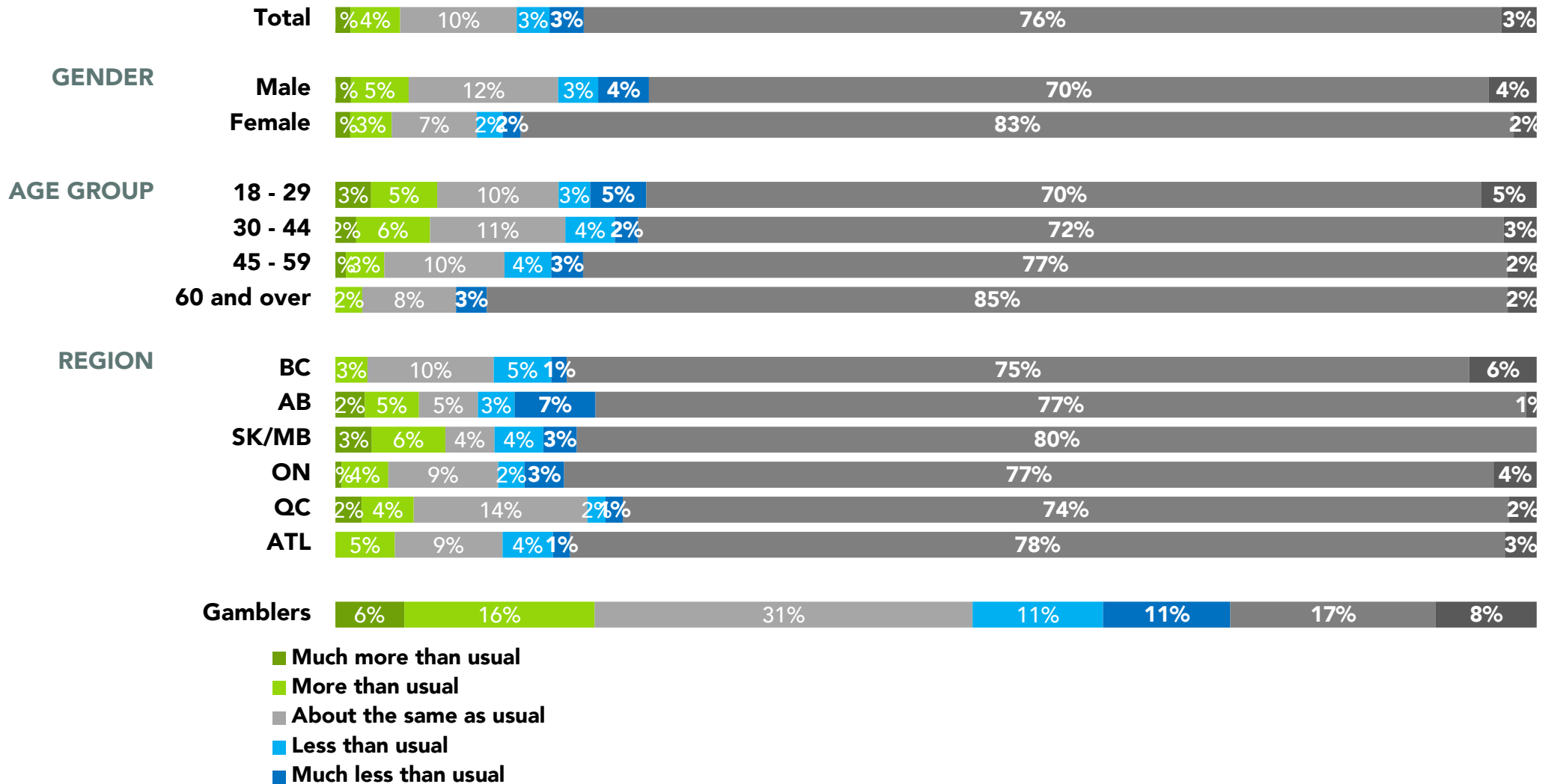
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SMALL PORTION OF CANADIANS SAY THEY GAMBLE



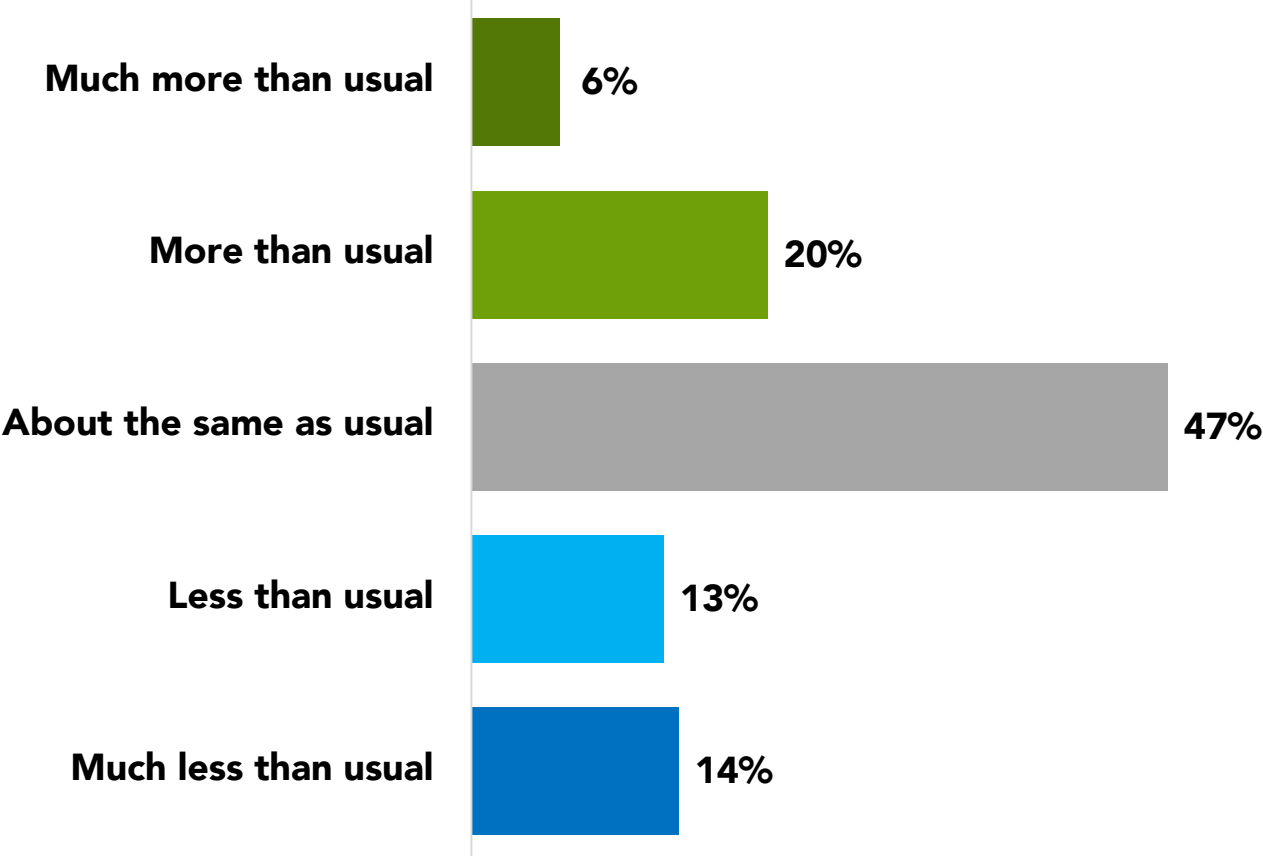
Since the start of the COVID-19 pandemic, do you find yourself gambling or betting online more than usual, less than usual, or about the same as before?

SMALL PORTION OF CANADIANS SAY THEY GAMBLE



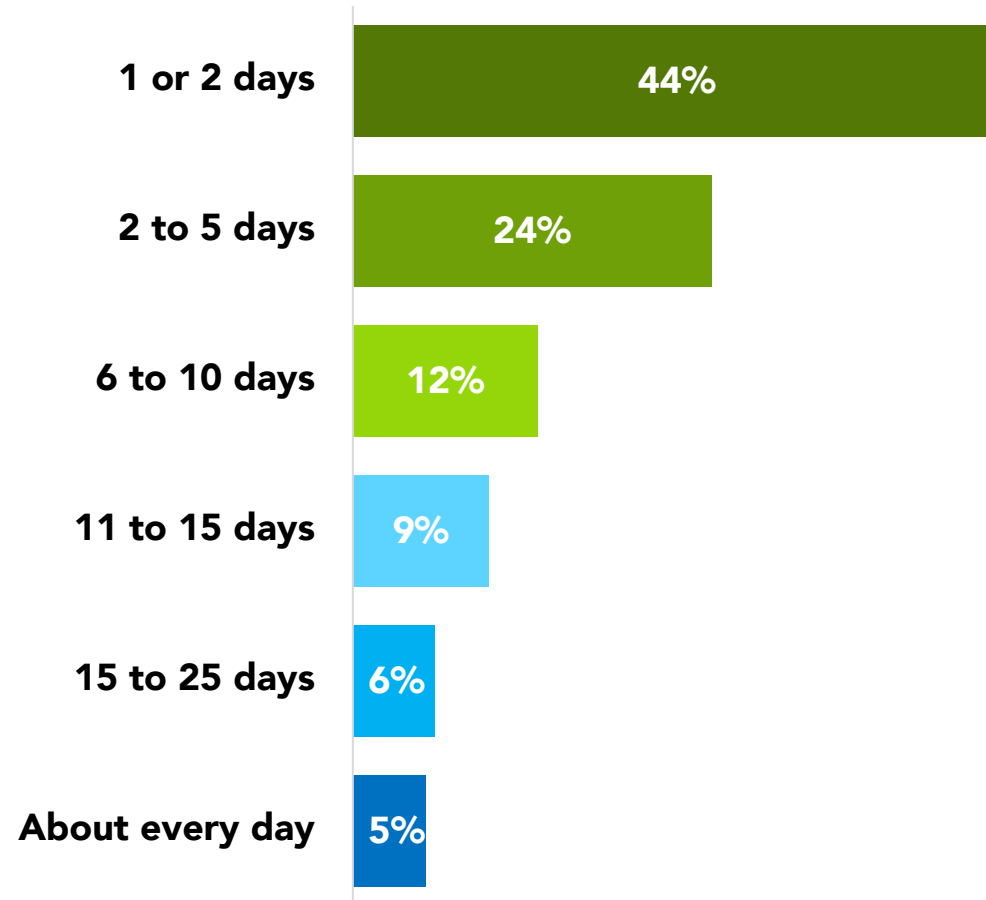
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SMALL PORTION OF CANADIANS SAY THEY GAMBLE THOSE WHO GAMBLED BEFORE COVID-19 AND CURRENTLY DO



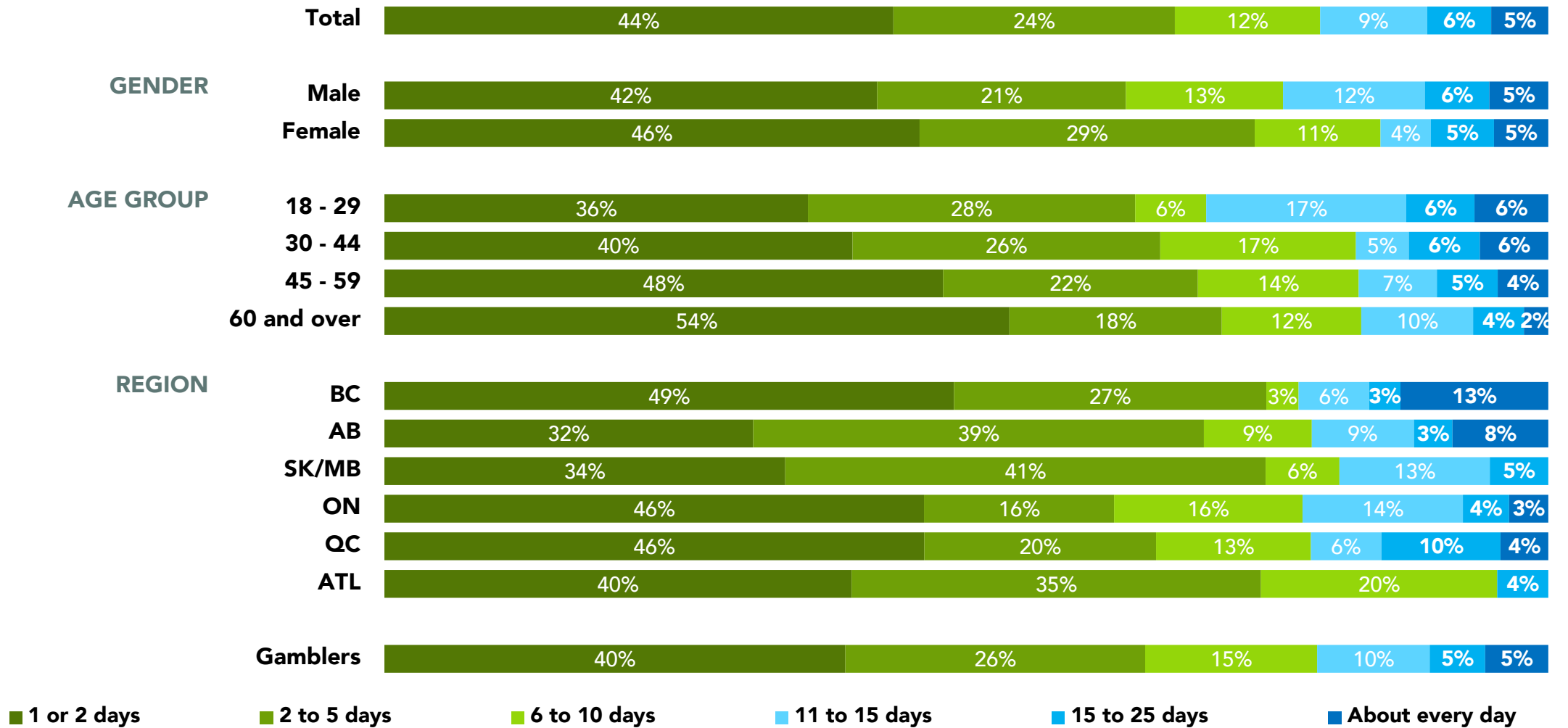
Since the start of the COVID-19 pandemic, do you find yourself gambling or betting online more than usual, less than usual, or about the same as before? [Those who did gamble before COVID-19 and currently do]

NUMBER OF DAYS LOGGED IN/BET IN THE PAST MONTH



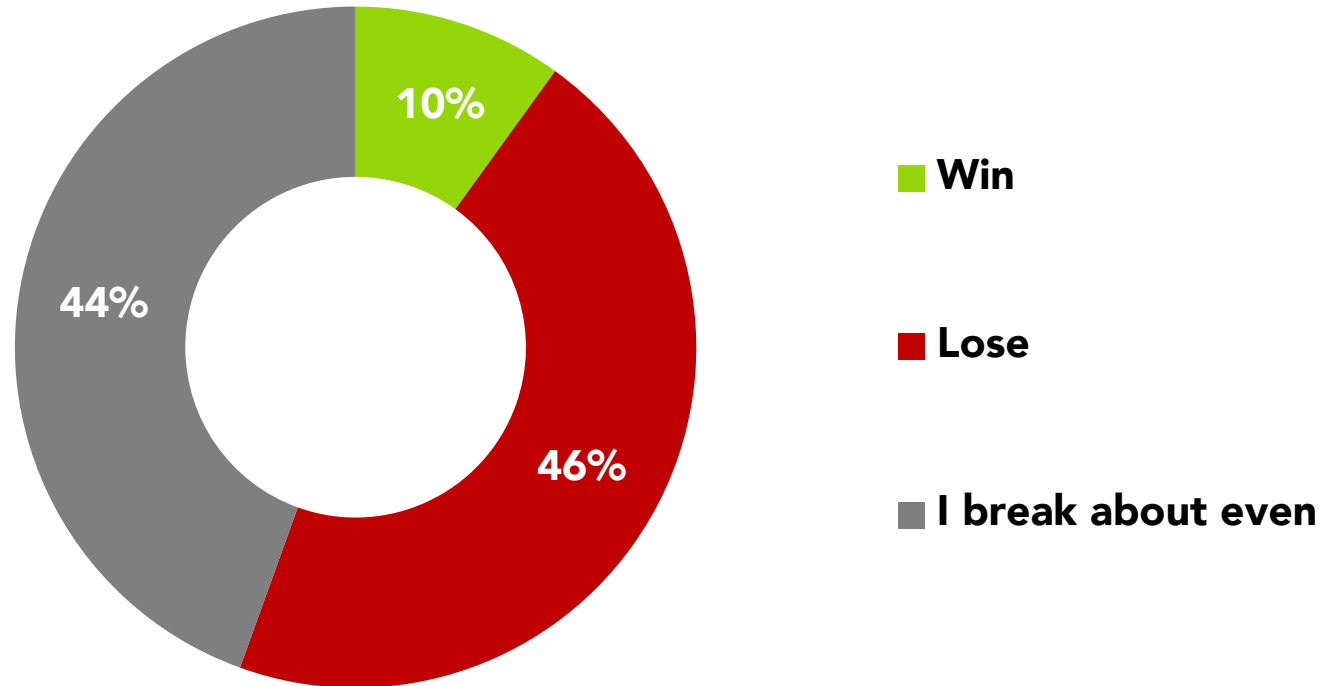
Over the past month, on approximately how many days did you log in and gamble or make bets online? [Those who have gambled since the start of COVID-19]

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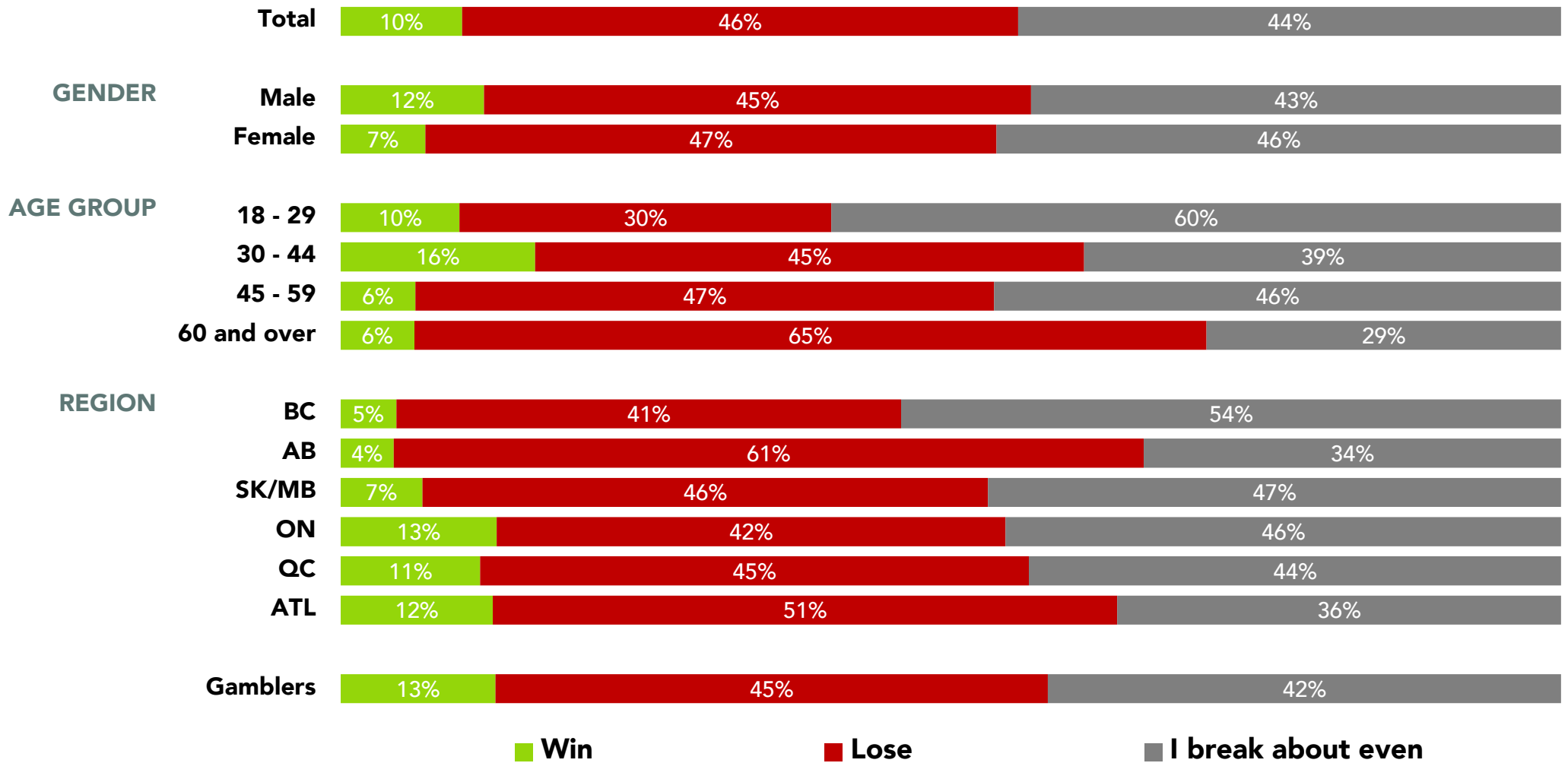
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CANADIANS TYPICALLY LOSE MONEY OR BREAK EVEN



Do you typically win or lose money when you gamble online?

CANADIANS TYPICALLY LOSE MONEY OR BREAK EVEN



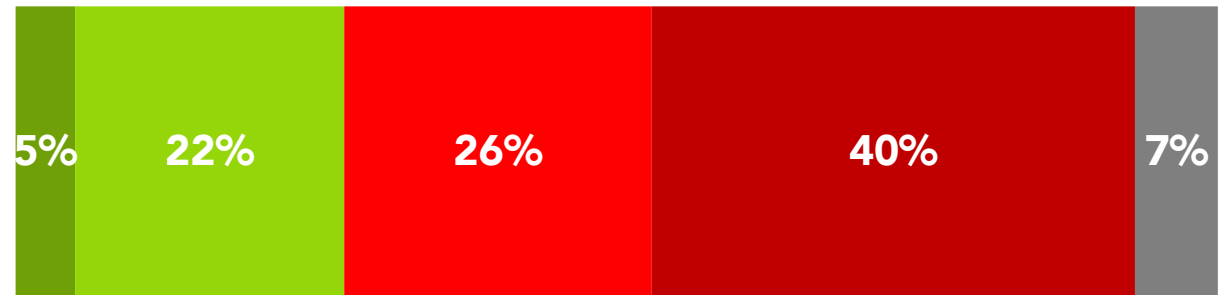
Do you typically win or lose money when you gamble online?

AGREE/DISAGREE STATEMENTS

I am probably spending too much money gambling or betting online these days



I feel like I might be developing an addiction to online gambling



■ Strongly agree

■ Agree

■ Disagree

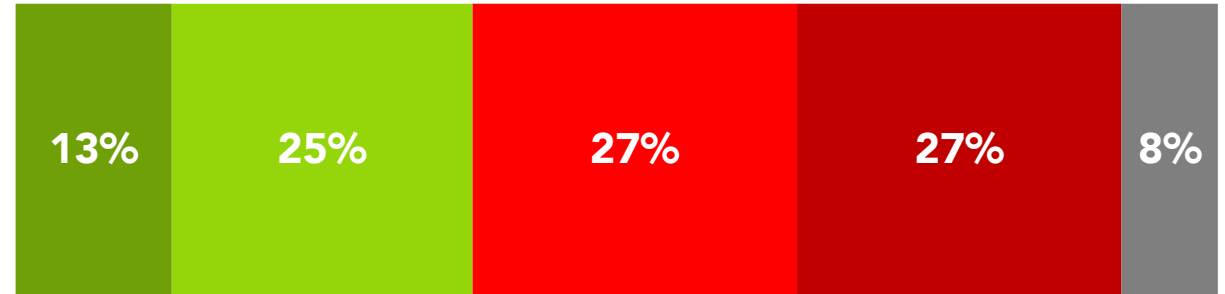
■ Strongly disagree

■ Unsure

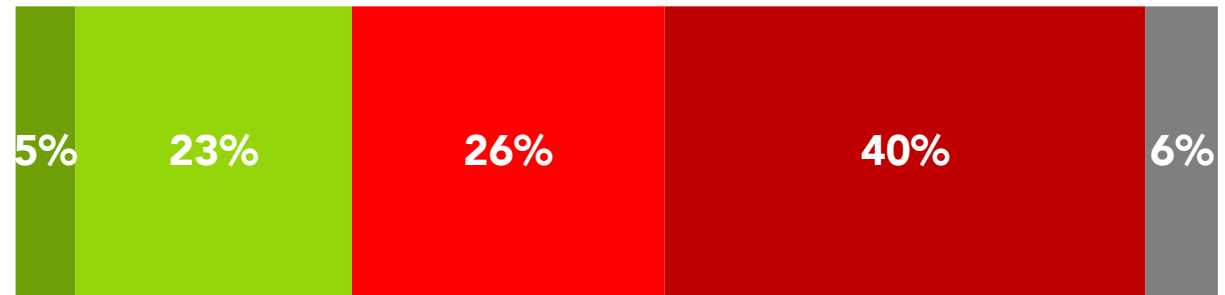
Do you agree or disagree with the following statements? [ALL RESPONDENTS]

AGREE/DISAGREE STATEMENTS

I am probably spending too much money gambling or betting online these days



I feel like I might be developing an addiction to online gambling



■ Strongly agree

■ Agree

■ Disagree

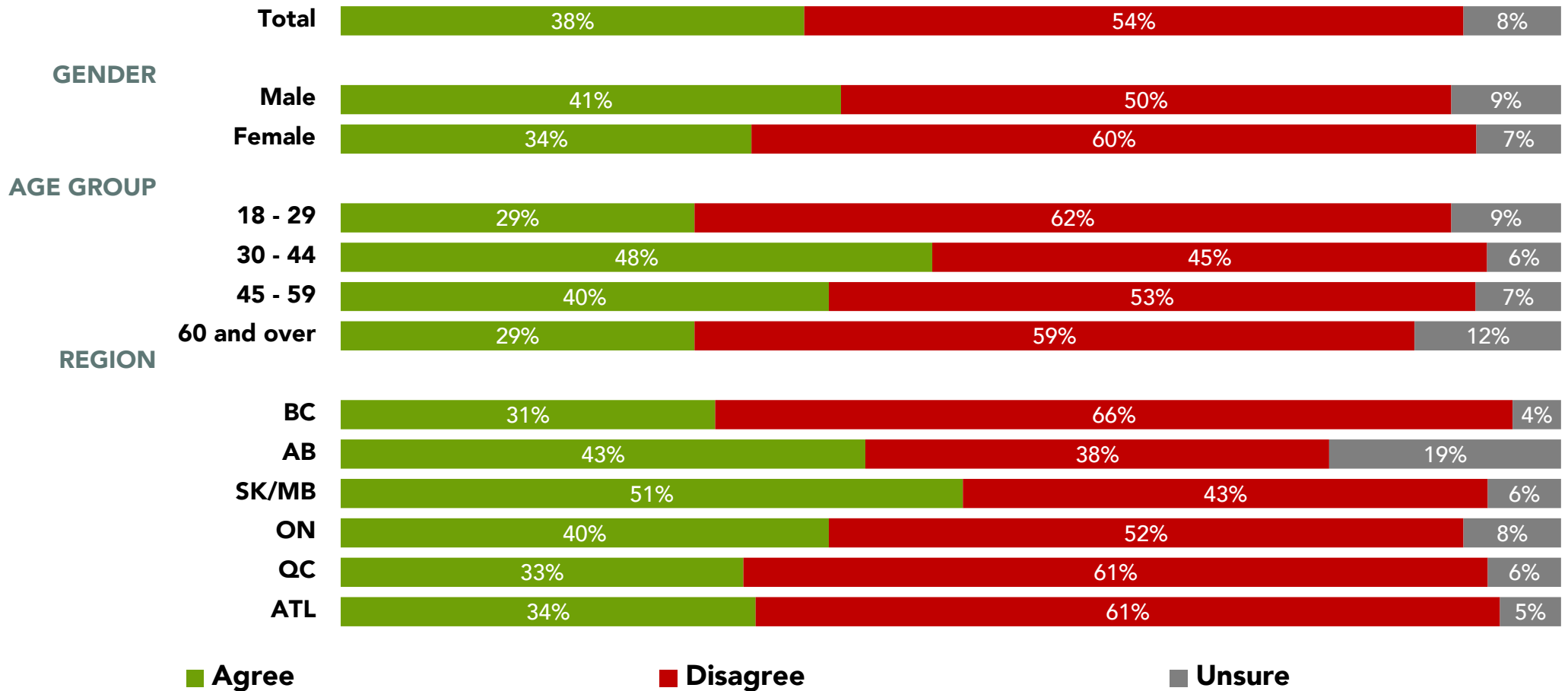
■ Strongly disagree

■ Unsure

Do you agree or disagree with the following statements? [THOSE WHO GAMBLE/BET ONLINE]

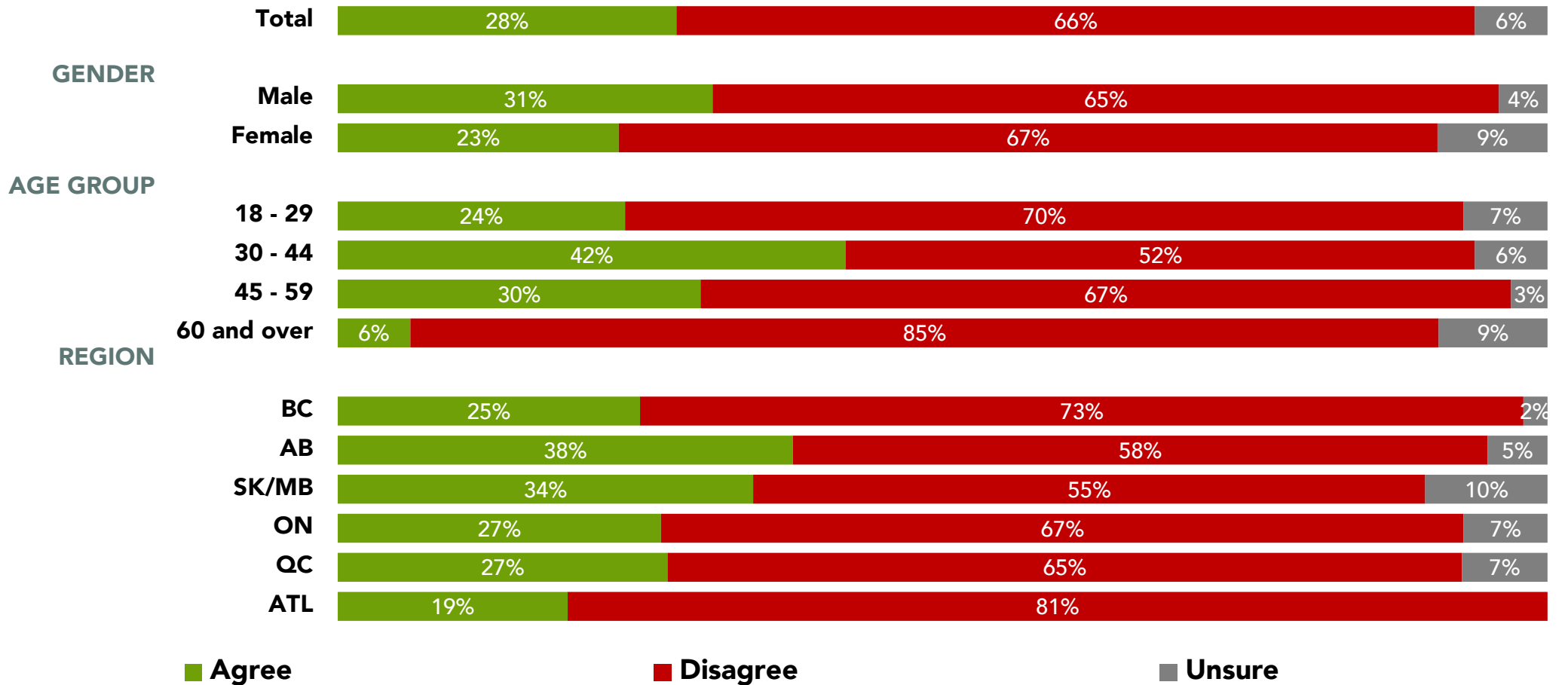
AGREE/DISAGREE STATEMENTS

"I AM PROBABLY SPENDING TOO MUCH MONEY GAMBLING OR BETTING ONLINE THESE DAYS."



AGREE/DISAGREE STATEMENTS

"I FEEL LIKE I MIGHT BE DEVELOPING AN ADDICTION TO ONLINE GAMBLING."



Do you agree or disagree with the following statements? [THOSE WHO GAMBLE/BET ONLINE]

PROFILE OF ONLINE GAMBLERS/BETTERS

