



APPLICATION GUIDELINES

IDENTIFYING, UNDERSTANDING, AND PREVENTING RISKY PLAY AMONG PEOPLE WHO BET ON SPORTS

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ABOUT GREO

Greo is an independent knowledge translation and exchange organization with two decades of international experience in generating, synthesizing, and mobilizing research into action, across the health and wellbeing sectors.

Greo helps organizations improve their strategies, policies, and practices, by harnessing the power of evidence and stakeholder insight. Our services include sourcing and synthesizing evidence, creating knowledge and education products, facilitation and stakeholder engagement, data and knowledge management support, evaluation, and applied research.

Greo serves as an independent platform that provides financial, governance, and intellectual property oversight for organizations seeking to fund research investigating the impacts of their programs, policies, and practices or how to improve them. Greo does this by helping organizations conceptualize their research needs and managing the end-to-end engagement — from solicitation to the review and awarding of funds to project oversight. This results in a rigorous and transparent process that minimizes bias, manages confidentiality, strengthens the integrity of the findings, and respects the intellectual freedom of researchers.

ABOUT THIS FUNDING OPPORTUNITY

Funds for this project are provided by the Social and Community Responsibility arm of the Ontario Lottery and Gaming Corporation (OLG). OLG is a Crown corporation owned by the Government of Ontario, Canada. In an effort to continually improve their responsible gambling strategies, OLG occasionally funds research to generate evidence in priority areas that can be used to inform these strategies.

PRIORITY AREAS

There is interest in gaining a better understanding of risky play among people who bet on sports as well as their interactions with, and knowledge of, responsible gambling (RG) tools, resources, and education. More specifically, there is interest in how these resources may be more effective in reducing risky play among this group of people who gamble.

Of particular interest is the identification of RG campaigns and programming (i.e., tools/resources) that may be most beneficial to people who bet on sports. Specifically, those that may contribute to positive play experiences and mitigate and/or prevent gambling-related harm.

Some general areas for research consideration include the following:

Identifying, understanding, and preventing risky play

- Among people who bet on sports, what factors are associated with gambling -related harm?
- What elements would be part of an effective RG campaign/intervention to reduce the risk of gambling-related harm among people who bet on sports?
- Are there any unique gambling-related harm risks that emerge when people watch sports and bet simultaneously (i.e., on TV, on a website, etc.)? In other words, are there specific/unique risks of harm that emerge when you closely pair watching and playing (e.g., live sports streaming)?

Attitudes toward RG Programming and Tools among people who bet on sports

- What RG tools, resources and/or programming do people who bet on sports find most useful/interesting?
- What is the relationship between RG tool use and patterns of gambling involvement among people who bet on sports?

Use and impact of sports betting education

- How well understood is sports betting among people who bet on sports? Does their knowledge impact how they bet and their subjective experiences when doing so?
- How knowledgeable are people who bet on sports about RG?

It is recognized that the methods used for this project (likely qualitative, non-representative samples) may not allow for assessment of variations across demographic groups (e.g., age groups, gender) or special risk populations (e.g., those with mental health challenges or a family history of problematic gambling). However, where possible, the proposed research should generate hypotheses that could ultimately be tested in future research.

Not in scope

The following areas have been previously examined and therefore are included within the scope of the call:

- Demographic information about Ontarians who bet on sports (including gender, year of birth, marital status, educational level, employment), including demographic characteristics that put some at greater risk of problem gambling
- Likelihood of people who bet on sports participating in other forms of gambling (compared to non-sports bettors)
- Participation of people who bet on sports in non-sports and sports betting activities, including monthly expenditure (compared to non-sports bettors)
- Attitudes about gambling harms, morality, and legality among people who bet on sports
- Rates of problem gambling among people who bet on sports (compared to those who do not)

Deliverables

A summary report will be posted to Greo's website following project completion. The summary report will undergo external peer review and will be posted after revisions have been completed. A Creative Commons CC-BY-NC-ND will be applied. Copyright remains with the author and authors are encouraged to publish in an academic journal that should be made open access.

ELIGIBILITY

Applicants must be based in Ontario and funding must flow to an Ontario institution, organization or business.

VALUE AND DURATION

Project term

The term of the project is nine months. Unless otherwise indicated, projects will start on February 1, 2022 and must be completed no later than October 31, 2022.

Award

\$45,000 - \$60,000 depending on the scale of the project (including all expenses, direct and indirect, and all applicable taxes). Applicants must submit a detailed budget that justifies the proposed project and its costs.

SCHEDULE

November 9, 2021	Solicitation opens
December 1, 2021	Notice of Intent (NOI) ¹ Deadline
January 4, 2022	Application Deadline
February 1, 2022	Project start date
October 31, 2022	Project completion date

HOW TO APPLY

Please ensure the following sections are included:

1. Title page
2. Abstract
3. Research proposal
4. Ethical considerations

¹ For the NOI, please simply send an email to submissions@greo.ca indicating: (1) which award you are planning on submitting for; (2) a list of anticipated project team members; and (3) the organization to which funds would flow (if successful).

5. Budget and timeline
6. Team capacity and infrastructure
7. Primary Investigator's curriculum vitae

Application title page

Include the following:

- Name of applicant
- Affiliation
- Study title
- Identify priority area to be addressed

Abstract

Please provide a summary abstract that includes the: (1) purpose and significance, (2) rationale, (3) methodology, and (4) potential implications of the proposed research (max. 300 words).

Project proposal

The project proposal requirements are detailed in the Research Proposal Evaluation chart in the appendix. Please include and subtitle all sections outlined in the chart. The proposal must not exceed three-single spaced pages (excluding references and appendices).

Ethical considerations

Applicants must obtain research ethics approval and funding is conditional upon ethics approval being granted.

Budget and timeline

Complete the downloadable budget summary and timeline template. Allowable budget expense categories include personnel, equipment, supplies, and travel expenses. Complete the timeline chart (found in the same excel workbook).

Team capacity and infrastructure

Describe the capacity of the team to complete the work proposed as well as how the applicants' institution, organization or business is appropriate and will support the

research.

Curriculum vitae

Submit the most current version of principal investigator's curriculum vitae.

Appendices

Additional information may be submitted to support the application. Appendices are limited to a maximum of five (5) pages. When including more than one appendix, please combine into a single PDF.

HOW TO SUBMIT YOUR APPLICATION

The application package should be sent as one continuous pdf email attachment to submissions@greo.ca by 5:00 pm EST on January 4, 2022.

The email subject should be "APPLICATION: Identifying, Understanding, and Preventing Risky Play Among People Who Bet on Sports"

QUESTIONS AND COMMENTS

Questions and comments can be submitted to: submissions@greo.ca

APPENDIX A

Research Proposal Evaluation

PROPOSAL COMPONENT (VALUE)	SECTION CRITERIA	EVALUATION CRITERIA
<p>Purpose and significance (15%)</p>	<p>Purpose: Clearly state the purpose of the research and the specific research questions that will be addressed (based on the call for applications).</p> <p>Significance: Detail the ways in which this research will make an important contribution or add value to the gambling and health landscape by either directly or indirectly reducing the harms associated with gambling.</p>	<p>Degree to which the purpose of the research is clearly stated and the clarity of the research questions. /10</p> <p>Degree to which the research is likely to make an important contribution to the gambling and health landscape by either directly or indirectly reducing the harms associated with gambling. /5</p>
<p>Literature review (5%)</p>	<p>Briefly review the literature related to your submission and describe how your project will fill information gaps.</p>	<p>Degree to which the review describes how the proposed project will fill information gaps. /5</p>
<p>Methodology (25%)</p>	<p>Describe in detail the proposed methods (qualitative or quantitative) that will be used to address the purpose and answer the research question. Including, but not limited to how participant recruitment will be accomplished, how data will be collected, and any relevant ethical considerations.</p>	<p>Degree to which the proposed methods will address the purpose of the research and answer the research questions. /25</p>
<p>Analytical Strategy (20%)</p>	<p>Describe the analytical strategy to be conducted including how the proposed analysis will address the purpose of the proposed research, and specifically how each of the research question will be answered.</p>	<p>Degree to which the analytical strategy addresses the purpose of the research and answers the research questions. /20</p>

PROPOSAL COMPONENT (VALUE)	SECTION CRITERIA	EVALUATION CRITERIA
<p>Knowledge translation plan (10%)</p> <p>Knowledge translation products can take many forms and should not consist solely of conference presentations and peer reviewed publications.</p> <p>Applicants are required to include open access fees in the budget submission for planned publications.</p> <p>Remember that you can contact Greo at any time during the application process for assistance with this section.</p>	<p>Describe the types of knowledge translation products that will be produced as a result of this project (e.g., peer reviewed publications, workshop materials, reports, videos).</p>	<p>Degree to which the KT products and activities appear to be an appropriate choice. /10</p>
<p>Budget and feasibility including team capacity and infrastructure (25%)</p>	<p>Project budget and timeline should be included in the downloadable template provided. Note, please include funds to make any peer reviewed publications open access.</p>	<p>Degree to which budget breakdown logically reflects proposed project work. /10</p> <p>Degree to which the project appears feasible within the timeline. /5</p> <p>Team Capacity and Infrastructure. /10</p>