



# Enhancing Accessibility of Safer Gambling Information Among Military Personnel and Veterans in Great Britain: A Pilot Project

## APPLICATION GUIDELINES

### SAFER GAMBLING INFORMATION PROJECT GRANT OVERVIEW

Greo supports the National Strategy to Reduce Gambling Harms in Great Britain as a neutral, arm's-length organisation that manages the solicitation, review, funding, and project management of safer gambling projects.

In support of the National Strategy, Greo is accepting applications from multi-disciplinary project teams based in Great Britain for the Safer Gambling Information Project. The aim of Greo's Safer Gambling Information Project is to enhance the accessibility of safer gambling information among communities at risk of gambling harm, and the focus community for the current call is military personnel and veterans. Greo is seeking proposals for an evidence-based pilot project to achieve this aim.

## **ABOUT US**

Greo is an independent knowledge translation and exchange organisation with almost two decades of international experience in generating, synthesising, and mobilising research into action across the health and wellbeing sectors.

Greo helps organisations improve their strategies, policies, and practices by harnessing the power of evidence and stakeholder insight. Services we offer include sourcing and synthesising evidence, creating knowledge and education products, facilitation and stakeholder engagement, data and knowledge management support, evaluation, and applied research.

Greo serves as an independent platform that provides financial, governance, and intellectual property oversight for organisations seeking to fund research investigating the impacts of their programmes, policies, and practices or how to improve them. Greo does this by helping organisations to conceptualise their research needs and managing the end-to-end engagement—from solicitation to the review and awarding of funds to project oversight. This results in a rigorous and transparent process that minimises bias, manages confidentiality, strengthens the integrity of the findings, and respects the intellectual freedom of researchers.

# SAFER GAMBLING INFORMATION PROJECT GRANT

## Background

The aim of the Safer Gambling Information Project is to enhance the accessibility of safer gambling information among communities at risk of gambling harm. It will do so by funding a pilot project to deliver safer gambling information to a focus at-risk community. Lessons learned from the successful pilot project will be used to enhance the efficacy of selected prevention efforts among other communities at risk of gambling harm.

In 2021, Greo published [Prevention and Education Review: Gambling-Related Harm](#), in support of the National Strategy to Reduce Gambling Harms. The report summarises the most recent evidence on effective policies, programmes, and practices that aim to reduce gambling harms through prevention and education and identified seven communities of interest who were at elevated risk of gambling harms.

In Fall 2021, Greo interviewed key stakeholders and reviewed the literature to narrow the project focus from the initial group of seven at-risk communities to a single focus community that was well suited to pilot a safer gambling information initiative. Military personnel and veterans were chosen as the focus at-risk community.

After having selected military personnel and veterans as the focus at-risk community, in Winter 2022, Greo reviewed the academic and grey literature on promising practices for enhancing the accessibility of targeted safer gambling information for military personnel and veterans. At the same time, Greo also performed a gap analysis by conducting key stakeholder interviews to identify the current and desired states of safer gambling information accessibility among military personnel and veterans in Great Britain. The literature synthesis, and gap analysis, provide an [evidence base](#) to be used as a foundation for this pilot project.

## ABOUT THIS FUNDING OPPORTUNITY

Leveraging the research findings and stakeholder insights in Greo's report, [Enhancing Accessibility of Safer Gambling Information Among Military Personnel and Veterans in Great Britain](#), one project team in Great Britain will be funded to develop, implement, and evaluate a pilot project aimed at enhancing the accessibility of safer gambling information among military and/or veterans. Project teams must include:

- Experts by experience (as military personnel and/or with gambling-related harms)
- Representation from academia<sup>1</sup>
- Representation from a third-sector charity or treatment service provider

Projects can involve the design and implementation of a new initiative, or the growth and/or repurposing of an existing initiative. Projects can target multiple touchpoints across a person's Armed Forces journey (e.g., during cadets, recruitment, active service, the transition out of service, as a veteran, etc.) or can focus on a single touchpoint. As part of the proposal, project teams must provide a plan for ensuring necessary access to their target audience(s).

The successful project team will clearly describe how findings from the literature synthesis and gap analysis from [Greo's report](#) are integrated into their project plan. The successful team will also describe how their project will enhance accessibility of safer gambling information by ensuring it is easy to find, easy to understand, easy to act on, and involves messages and messengers that are relevant and that resonate with military personnel and veterans. In addition, the successful team must include an integrated evaluation plan to assess both intended and unintended project outcomes. Greo will be available to provide support with the evaluation as described below (Project Oversight and Support).

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<sup>1</sup> We have received questions about our requirement of representation from academia. To clarify, the intent of the requirement is to ensure that the successful pilot project team has the capacity to design and implement an evidence-based project, collect information/data throughout the project in order to evaluate it, and provide lessons learned for others who may wish to deliver similar projects in the future. Teams without representation from academia (i.e., a team member with university affiliation and/or a PhD in a relevant discipline) are still invited to apply and should describe relevant research qualifications and experience in the *Team qualifications and organisational capacity* section of the application.

## **Eligibility**

Applicants must be based in Great Britain and funding must flow to an eligible institution in Great Britain, such as a university, college, research hospital, or a third-sector charity (see [Greo-General Funding Policies](#)).

## **PROJECT OVERSIGHT AND SUPPORT**

Over the course of the project term, Greo will be available to support the implementation and evaluation of the safer gambling information pilot project. Project implementation will be guided by an advisory committee (see below), and Greo will broker the relationship between the successful project team and the advisory committee. Greo will also support the successful project team in building evaluation capacity by providing consultation and guidance to support their evaluation plan. This could involve providing advice on their evaluation framework, evaluation tools, data collection processes, etc.

### **Advisory Committee Members**

Greo will convene an advisory committee of local (Great Britain) representatives from relevant sectors (e.g., academic, public health, military personnel, and veterans' issues) and will support the implementation of the project. The advisory committee will advise Greo and the project team of concerns related to the project, and will provide recommendations and guidance as needed. The advisory committee members' perspectives, representing multiple sectors, will also be an important resource for the successful project team to draw from.

## **VALUE AND DURATION**

### **Award amount**

Up to £120,000 depending on the scale of the project (including all expenses and Value Added Tax (VAT)). Applicants must submit a detailed budget that justifies the proposed project and its costs. See [Greo-Eligible Expenses Guidelines](#) for further details on Greo's eligible and ineligible expenses.

### **Project term**

Projects will start on 1 July 2022 and must be completed no later than 1 July 2023.

## Timeline

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19 April 2022	Call for applications announced
18 May 2022	Expression of Interest (EOI) deadline
2 June 2022	Application submission deadline
30 June 2022	Funding notification to applicants
1 July 2022	Project start date

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## HOW TO APPLY

### Expression of Interest (EOI)

Please send an email with the subject line “**EOI: Safer Gambling Information Project Grant**” to [submissions@greo.ca](mailto:submissions@greo.ca) by 18 May 2022 at 5:00pm (GMT) that indicates:

- 1 Primary contact information.
- 2 Description of the project team (names, roles, and relevant expertise).
- 3 Organisation name, address, and description of the organisation’s services.

### Question period

Applicants will have an opportunity to submit their questions for review and response. Questions will be collected until 19 May 2022. Greo will provide a response by 24 May 2022.

Applicants are asked to submit all queries by email to ([submissions@greo.ca](mailto:submissions@greo.ca)) no later than 5:00 pm (GMT) 19 May 2022.

### Full application

The full application package should be sent as one continuous PDF email attachment to [submissions@greo.ca](mailto:submissions@greo.ca) by 2 June 2022, at 5:00pm (GMT). The email subject line should be “**APPLICATION: Safer Gambling Information Project Grant**”.

# APPLICATION PROCESS

## How to prepare the application

The application should include:

- 1 TITLE PAGE
- 2 BRIEF PROJECT SUMMARY (MAXIMUM 250 WORDS)
- 3 PROJECT PROPOSAL AND EVALUATION PLAN (2500 MAXIMUM, NOT INCLUDING REFERENCES, OR THE BUDGET AND TIMELINE)
- 4 CONFLICT OF INTEREST STATEMENT
- 5 PROJECT TEAM CVS OR RESUMES
- 6 APPENDICES (IF APPLICABLE)

### 1 TITLE PAGE

The title page provides basic information about the principal applicant's organisation and all affiliated organisation(s) for this project. The title page should include the following:

- Title of the project
- Applicant names and contact information
- Name and status of all affiliated organisations (e.g., not-for-profit, hospital, university, etc.)
- Start and end date of the proposed project
- Project budget (total funds requested to complete the proposed project)

We ask for a signature from the principal applicant. Upon signing this form, you acknowledge that the information you have provided us with is true and correct.

### 2 BRIEF PROJECT SUMMARY

Please provide a summary of your project (maximum 250 words) that outlines (1) the project goals; (2) the specific target (sub)population(s); (3) the proposed intervention/approach; and (4) the project evaluation plan.

### 3 PROJECT PROPOSAL AND EVALUATION PLAN

The project proposal is the core of your application—it is where you describe the details of your project. The length of this section must not exceed 2500 words (not including references or the budget and timeline). Please organise your project proposal using the sections outlined in the following table. The numbers represent how peer reviewers will weight each section when evaluating the quality of the proposal.

SECTION	SECTION CRITERIA	SCORING CRITERIA
<b>Project purpose and goals</b> (5%)	Clearly state the purpose and goals of the proposed project.	Degree to which the project purpose and goals are clearly defined. /2.5  Degree to which project purpose and goals are aligned with the aim of Greo's Safer Gambling Information Project. /2.5
<b>Pilot project description</b> (40%)	Clearly describe all components of the proposed pilot project including, but not limited to:  → Target (sub)population(s) (e.g., new recruits, women in the military).  → Rationale for target (sub)population(s).  → Key project activities.  → The evidence base supporting your chosen project activities (including evidence curated by <a href="#">Greo</a> and broader evidence where applicable).  → How will project activities meaningfully enhance the accessibility of safer gambling information among target (sub)population(s)?	Degree to which the target (sub)population(s) is clearly defined. /5  Rationale for the specific (sub)population(s) is justifiable and clearly explained. /5  Degree to which the key activities are clearly described and align with the project goals. /10  Degree to which the key activities are evidence-based and incorporate recommendations from <a href="#">Greo's report</a> . /10  Degree to which activities are likely to enhance the accessibility of safer gambling information among target subpopulation(s). /10
<b>Evaluation plan</b> (15%)	Describe the general plan for evaluating the pilot project, including:  → Evaluation goals  → Evaluation questions to be answered  → Implementation and outcomes indicators (e.g., how will you know your project is successful)	Degree to which the project team has demonstrated sufficient effort and evaluative thinking in the design of their evaluation plan. /15



SECTION	SECTION CRITERIA	SCORING CRITERIA
	<p>→ Data collection tools and sources</p> <p>→ Data analysis plan</p> <p>Include as much detail as possible at this stage, noting that Greo will help the successful teams finalise their evaluation plans.</p>	
<p><b>Team qualifications and organisational capacity</b></p> <p><b>(20%)</b></p>	<p>Clearly state the relevant expertise and qualifications of the team members involved, including prior work on similar projects, if applicable.</p> <p>Clearly describe the capacity (in terms of expertise, infrastructure, existing relationships, etc.) of the organisations involved in the project.</p>	<p>Degree to which the team’s expertise is relevant and sufficient to conduct the pilot project. /5</p> <p>Degree to which the involved organisations have the capacity and infrastructure to perform the proposed project. /5</p> <p>Degree to which it is clear the project team will have sufficient access to their target subpopulation(s) to carry out the project. /10</p>
<p><b>Budget, timeline, and proposed deliverables</b></p> <p><b>(20%)</b></p>	<p>Project budget and timeline should be included following the <a href="#">downloadable template</a></p> <p>See Greo’s <a href="#">Eligible expenses guidelines</a> for information on eligible and ineligible expenses when completing the budget</p> <p>Note: 15% of the budget must be allocated to evaluating the pilot project.</p> <p>Please describe proposed deliverables in the project timeline. These should include, but are not limited to, progress reports and a final deliverable that describes:</p> <p>→ Activities, outputs, and outcomes of the pilot project.</p> <p>→ Lessons learned from the pilot about delivering safer gambling information to military and/or veterans.</p> <p>→ Lessons that can be applied to other at-risk communities, and recommendations for scaling up the pilot project.</p>	<p>Degree to which budget breakdown logically reflects the proposed project activities. /10</p> <p>Degree to which the project appears feasible within the timeline. /10</p>

#### **4 CONFLICT OF INTEREST STATEMENT**

Please include a conflict of interest statement for each team member regarding financial support over the past five years. This should include any funding received, employment with, or financial or non-financial interests that could be reasonably perceived as directly or indirectly influencing the work described above.

#### **5 APPLICANT CVS OR RESUMES**

Please include CVs or resumes for each team member as appropriate. We recognise that not all forms of knowledge and expertise are well-suited to being represented in a CV or resume. If this is the case for any team member, they are not required to include a CV or resume, but they should still describe their relevant expertise and knowledge in the Team Qualifications and Organisational Capacity section of the project proposal.

#### **6 APPENDICES (IF APPLICABLE)**

You may submit additional information to support your application. Please submit all appendices as one continuous PDF.

### **EVALUATION AND SCORING FOR APPLICATIONS**

Following an initial screening for completeness, Greo will send the applications to external reviewers. Provided no conflicts of interest exist (see [Greo-General Funding Policies\\_2022](#)) the external reviewers will review the applications according to the criteria described in the table above. The successful team will be selected based on evaluations submitted by external reviewers.