

Prevention and Education Review: Gambling-Related Harm

R E S E A R C H R E P O R T

2021

5.0 Stakeholder Insights

Interview Schedule

GENERAL QUESTIONS:

1. Can you describe your role within the organisation?
2. For how long have you been working in gambling harm prevention and education?

SECTION 1: POPULATION-BASED SAFER GAMBLING/ RESPONSIBLE GAMBLING EFFORTS

Has your organisation been involved in efforts or initiatives to promote or advance safer gambling among the general population? [if not, skip to Section 2]

3. Can you describe any initiatives that you feel worked well?
 - a. Why do you think they were successful?
4. Can you tell me about any efforts that did not turn out the way you had expected?
5. Could you outline any initiatives that you feel may have had negative consequences?

SECTION 2: TARGETED SAFER GAMBLING CAMPAIGNS FOR CHILDREN, YOUTH, AND OLDER ADULTS

To what extent has your organisation been involved in safer gambling campaigns targeted at children, youth, and/or older adults? [if not at all, skip to Section 3]

6. Can you describe this/these campaign(s)?
7. Which campaign(s) do you feel were most effective?
 - a. What made them effective?

8. Can you share with me any unexpected, negative consequences that may have resulted from a campaign(s)?

SECTION 3: TARGETED SAFER GAMBLING CAMPAIGNS AND THEIR INFORMATION PATHWAYS

Has your organisation been involved in safer gambling campaigns targeted at any of the following groups?

- Ethnocultural groups
- Affected others
- Employees (i.e., any workplace-based programme, including gambling venue staff)
- University students
- Military and veterans
- People experiencing homelessness, and
- People who are incarcerated or formerly incarcerated.

[If not, skip to final thoughts].

9. Can you tell me which groups you were working with and outline the safer gambling campaign?
10. To what extent do you feel the campaign(s) was/were effective?
a. What made them effective or ineffective?
11. Can you describe any campaign(s) where there were unexpected negative consequences?
12. Can you outline how the information reached or was shared with _____ [insert name of target group]?
a. To what extent do you feel this was an effective way of reaching the [insert target group]?
b. If you were to repeat the campaign, can you think of other ways that the information might be shared?

FINAL THOUGHTS

13. Is there any advice you might offer to an organisation that is designing a gambling harm prevention and education programme?
14. Do you have any other insights or thoughts you would like to share related to our conversation today?