greo

Prevention and Education Review: Gambling-Related Harm

RESEARCH REPORT   2021

5.0 Stakeholder Insights

Protocol

DESCRIPTION

The Prevention and Education review contributes to guiding the development of a collective and clear prevention plan, as set out in the National Strategy to Reduce Gambling Harms. Beyond what is presented in the literature reviewed in previous sections, the Gambling Commission has requested that the voices of third sector charities be included to provide context for the review findings.

PURPOSE

The purpose of this chapter is to provide the context of expert knowledge from those who are actively involved in designing and delivering gambling harm prevention and education initiatives. By sharing their perspectives and experiences of designing and delivering prevention and/or education programmes, it may help to identify whether the evidence presented in earlier chapters has effectively captured the most effective mix of prevention and education initiatives including potential unintended, negative consequences.

RESEARCH QUESTIONS

Understanding that each charity will have a different alignment with the universal and selective measures under review, the consultations are designed to collect information that will answer the following questions:

1. What are the insights and experiences of the third sector charity representatives regarding the effectiveness, ineffectiveness, and/or unintended consequences of existing gambling harm prevention and education programmes?

2. What guidance is offered by third sector charity representatives for ensuring positive outcomes to

gambling harm prevention and education initiatives and avoiding negative consequences?

THE CONSULTATIONS

Participants

The Gambling Commission supplied a list of 13 third sector charities in Great Britain, including the names and contact information for employees who would be best positioned to provide insights from planning and delivering gambling harm prevention and/or education programmes. All have agreed to be interviewed.

Method

An interview schedule based on the project brief was developed in May and pilot tested with a representative of a third sector charity in Ontario, Canada. Following minor revisions, in-depth interviews will begin with British third sector charities in early June 2020 and are scheduled to be completed by mid-July 2020. The interview questions will be sent to all participants in advance of the interview in case they wish to consider their responses ahead of time. The interview is designed to be about 30 minutes in length.

A single GREO staff member will conduct all interviews using either WebEx or Microsoft Teams. A GREO Research Assistant will be present for each interview. The Research Assistant is transcribing the interviews verbatim with the assistance of Otter.ai, an app that captures a conversation to produce a text document.

Analysis plan

The analysis will follow a descriptive qualitative analysis approach.[1, 2] It will support a summary of the interviews in plain language and thereby allow participants to ensure the accuracy of meanings attributed to their responses. Analysis will be assisted using MAXQDA, a qualitative data analysis software package designed to assist in data organisation.

Confidentiality

GREO is committed to protecting the confidentiality of participants and their organisations. Each participant will be assigned a pseudonym to be used during analysis and in the report when their responses are included either as direct quotations or in summary. Features of third sector charities will be presented only in the aggregate.

Ethics clearance has been granted by the University of Waterloo (ORE #45288).

Data management

A data management plan (DMP) has been created using the Portage DMP template. Data will be stored in a restricted access folder on GREO's shared drive. The identification key is in a separate password protected file in the restricted access folder, accessible to the interviewer only. Audio files in the restricted access folder will eventually be uploaded to the GREO Dataverse for secure storage and

management following the completion of the consultations.

Member checking

All participants will be given the opportunity to review their audiophile and interview transcript for accuracy shortly after the interview takes place. All participants will be sent a draft report at the end of August to ensure that any of their quotations used in the report accurately reflect the information provided and are not taken out of context.

Final deliverables

Each participant will be sent a copy of the report when it is released to the public by the Gambling Commission in 2021.

REFERENCES

1. Sandelowski M. Whatever happened to qualitative description? Research in Nursing & Health. 2000;23(4):334-40.

2. Sandelowski M. What's in a name? Qualitative description revisited. Research in Nursing & Health. 2010;33(1):77-84.